



**Painting and Decorating Contractors of America**  
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**PDCA'S NEW AWARD FOR OUTSTANDING CRAFTSMEN  
IN THE PAINTING & DECORATING PROFESSION & INDUSTRY**  
*Achievement Recognized at National Convention*

(ST. LOUIS – January 28, 2008) The Painting and Decorating Contractors of America (PDCA) selected five (5) recipients of its *NEW* Award, the L.E. Travis, Jr *Craftsmanship of the Year Award*. The L.E. Travis, Jr. PDCA *Craftsman of the Year Award* recognizes the finest painting and decorating craftsmen based on nominations by PDCA member contractor-owners.

Although the terms "Craftsman" and "Craftsmanship" appear to be gender specific, there is no intention whatsoever for that to be the case. To the contrary, these awards are designed to recognize the most highly skilled painters in the world, irrespective of gender, age, national origin, or any other qualification aside from those set forth.

The selection of the terms "Craftsman" and "Craftsmanship" were selected based exclusively on the thoroughly ingrained nature of the terms and their globally recognized meaning and connotation. The 2008 award was bestowed earlier this year during the PDCA Awards Program at the association's Paint and Coatings Expo (PACE) mega convention and trade show in Los Angeles. The winners are:

**Evaldas Galentas  
Kristoffer Kuebler  
Manuel Acevedo  
Ron Swick  
Travis Senecal**

**Professional Painters  
Luxbrush Painting Company, Inc.  
L. E. Travis and Sons, Inc.  
SNL Painting, Inc.  
Luxbrush Painting Company, Inc.**

Founded in 1884, PDCA represents the interests of professional painting and decorating contractors nationwide. Among the most prominent objectives of PDCA are the enhancement and further development of the painting and decorating profession and industry.

Today, PDCA represents the interests of over 5,000 owners and top-flight managers from more than 2,500 painting and decorating firms across the U.S. and Canada.

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